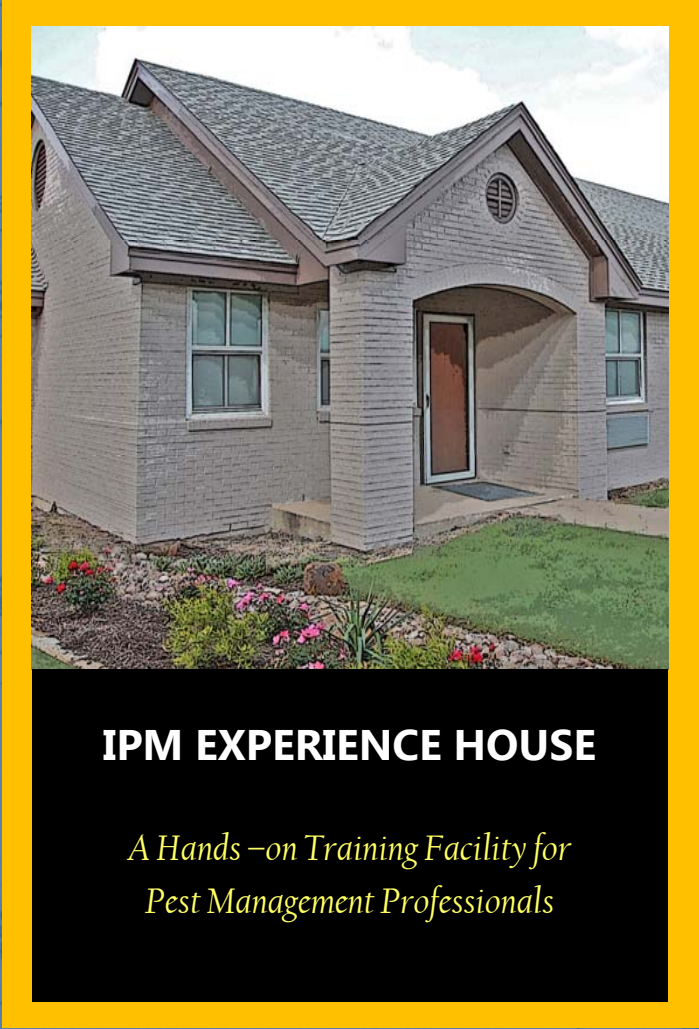


**FIND US:** In north Dallas at 17360 Coit Rd, Dallas, TX 75252



- 2000 sq ft training area, plus 900 additional sq ft for water team
- Multipurpose training rooms
- Mock restaurant
- Mock hotel room
- Mock medical care room
- Residential kitchen
- Mock childcare room
- Attic access
- Outdoor landscaping features
- Green construction
- Termite training
- Phase II covered pavilion
- Simulated and real insect damage
- Wall cut-aways show construction features
- Energy-efficient design



**CONTACT US:**

For more information contact Dr. Mike Merchant  
972-952-9204 or m-merchant@tamu.edu



KEY PLAN



## THE IPM EXPERIENCE HOUSE CONCEPT

We propose turning a former dormitory on the Texas A&M AgriLife campus in north Dallas into a training facility for pest management professionals.

Designed to provide hands-on training in integrated pest management and pesticide safety to pest management professionals of all experience levels.

Supported by local industry with a project advisory committee consisting of local pest control business owners.

Staffing will include in-house IPM specialists based at the Dallas Center as well as invited guest teachers.

### WHY EXPERIENCE HOUSE?

Pest management professionals typically have few opportunities for hands-on learning. Most CEU training is passive and involves listening to lectures and viewing slides.

Adults learn most effectively when they are engaged in practical, relevant, learning activities. Experience House is designed to provide a realistic, controlled environment in which to practice the skills and craft of IPM.

### WHY DALLAS?

Home to the state's largest pest control business community. Of the 15,000 certified pesticide applicators in Texas, more than 25% work within a 1½ hour drive of the Texas A&M AgriLife Research and Extension Center at Dallas.



Research shows that hands-on training is the most effective teaching method for adults

## FEATURES

- Lesson plans for technician training based on specially designed building features
- Real and simulated pest damage provides practice for sales personnel and inspectors
- Wall cutaways show building features that affect pests and techniques used for control
- Technicians get experience with latest diagnostic and application equipment
- Covered, outdoor termite training area is the perfect site for hands-on training in advanced termite control techniques
- Mock restaurant, hotel room, and hospital room allows role playing and problem solving.
- Video recordings of training exercises will help students self-evaluate and hone their skills.

## PLANNED COURSES

Specialty pest control in restaurants, health care facilities, hotels, and homes.

Laboratory identification of insect pests and pest signs.

Understanding building construction features and pest control.

Apprentice and technician training (general and category specific)

Advanced training in pesticide safety and spill management, pesticide selection and use, WDI, ants, bee and wasp control

## WHO BENEFITS?

- Pest control businesses benefit when employees learn from experts how to hone their IPM skills. Trained employees are more confident and take pride in their profession.
- Customers benefit from higher quality service when employees are well trained.
- Our environment and our health benefits when pesticides are used safely and only when needed—a key IPM concept.



Truck inspections by guest instructors prepare techs for the unexpected



Wall cutaways show features—and pests—often hidden from view.

## WHAT IS IPM?



Integrated Pest Management is a science-based approach to pest control. It is an environmentally-oriented strategy, based on use of a combination of the best, and safest control methods.

## YOU CAN HELP

You can help make the IPM Experience House a reality through your generous donation. Your tax-deductible donation will go directly toward developing urban IPM training opportunities for Texas pest management professionals. All donors will be recognized on-site, and through the IPM Experience House website.

### FUNDRAISING GOALS

The fundraising goal for IPM Experience House is \$250,000. Approximately \$90,000 of this total is needed for remodeling/redesign of the existing building site (Phase I). This will involve updating the interior/exterior, improving accessibility and installing special features to show normally hidden pest signs and construction features. An outdoor covered pavilion (see picture) will require an additional \$160,000 (Phase II). The pavilion will provide space for real and simulated pesticide applications, emergency response drills and additional lessons on building construction not possible in the house.

**\$250,000**  
Phase I **\$90,000**  
Phase II **\$160,000**



Phase II will include a 5,000 sq ft covered pavilion that will greatly expand training opportunities and flexibility. Photo from University of Florida.

YES, I want to contribute. Please contact me about my pledge of \$\_\_\_\_\_ to the Texas A&M Department of Entomology for IPM Experience House.

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

### A DONATION TODAY IS AN INVESTMENT IN TOMORROW

Cornerstone Donor	\$60,000 plus
Leadership Donor	\$25-\$59,000
Investor Donor	\$10-\$24,000
Supporting Donor	\$5-\$9,000
Contributing Donor	up to \$5000

**TEXAS A&M**  
**AGRI LIFE**  
**EXTENSION**

Questions? Call Mike Merchant at 972-952-9204. Checks should be made payable to the Texas A&M Foundation with a memo line designation for "Experience House". Send to Department of Entomology, Texas A&M University, Minnie Belle Heep Center Room 412, College Station TX 77843-2475